CHIEF CONSULTANT
DANA LILLIAN MITCHELL
COMMITTEE SECRETARY
SONIA VALVERDE-STRONG

STATE CAPITOL
P.O. BOX 942849
SACRAMENTO, CA 94249-0082
(916) 319-3450
FAX (916) 319-3451

Assembly
California Legislature
ASSEMBLY COMMITTEE ON
ARTS, ENTERTAINMENT, SPORTS, TOURISM
AND INTERNET MEDIA
SHARON QUIRK-SILVA, CHAIR
ASSEMBLYMEMBER, SIXTY-FIFTH DISTRICT

VICE CHAIR
TYLER DIEP

MEMBERS
DAVID CHIU
STEVEN S. CHOI, Ph.D.
LAURA FRIEDMAN
SYDNEY KAMLAGER
ADRIN NAZARIAN

October 28, 2020

The Honorable Gavin Newsom
Governor of California
State Capitol
Sacramento, California 95814

RE: Request for hospitality industry reopening guidance for meetings and events

Dear Governor Newsom:

I am writing to respectfully request your attention to the urgent request from the California Hotel and Lodging Association (CHLA) for adoption of reopening guidance for meetings and events as soon as possible. In their recent correspondence to your office, which was shared with me, the CHLA brought forward a very well thought out plan for reopening of their meeting and event spaces, which I believe forms a strong base upon which to build our state's reopening guidance. I urge your prompt consideration of their proposal.

In our recent Informational Hearing**, "The Economic Power and Resilience of California's Tourism Industry"** the Committee on Arts, Entertainment, Sports, Tourism & Internet Media, which I Chair, sought to gain insight into the important challenges facing California's tourism industry during this unprecedented time. Featuring a list of esteemed tourism industry experts and a broad array of interest groups who work within the tourism industry, this hearing brought perspectives on the economic impacts of the pandemic, as well as ideas on how California's tourism industry can recover. Their message came through loud and clear, our hospitality industry needs clear and consistent guidance now to begin preparing for the day when they can once again host meetings and conventions in California.

As we learned, conventions and large space meetings are booked out years in advance. While California may not be in a place relative to the pandemic where it is currently safe to host large meetings and conventions, we must have our guidance in place so that business leaders booking for their upcoming events and conventions two and three years from now can know what to expect when they do business in California, otherwise I fear they simply may not.

Thank you for your consideration of this request.

Sincerely,

Sharon Quirk-Silva

SHARON QUIRK-SILVA
Chair, Assembly Committee on Arts, Entertainment,
Sports, tourism, & Internet Media