start small! THINK BIG
HELPING COMMUNITIES THRIVE, ONE ENTREPRENEUR AT A TIME

SMALL BUSINESS MAJORITY



YOU ARE INVITED

More Than Marketing

Marketing your child care business in a public health crisis

Join **Start Small Think Big**! and **Small Business Majority** for a free virtual workshop where a national marketing team and policy experts will discuss how entrepreneurs can market their child care business during a public health crisis. We will ensure providers are aware of key considerations when hiring their workforce and identify resources to support both the small business owners of a child care enterprise and their workforce.

Topics of discussion include:

- Policy updates for child care providers
- Business and marketing strategies used by child care providers
- No-cost portable benefits programs, Paid Family Leave and FFCRA tax credits
- Free tips and resources for any small business owner in child care

November 18 at 11AM PT / 2PM ET

Register here for this free webinar > >

*Este seminario web también estará disponible en español el **19 de Noviembre**.*